



## COMMUNITY BAG PROGRAM

# Sample Press Release



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**FOR IMMEDIATE RELEASE:** *[Name of organization] [Name, phone & email]*

***[Name of organization]* has been selected as April's Giant Food Community Bag Program beneficiary.**

*[City, State]* – For the entire month of April, store leadership at Giant Food's *[location]* location has selected *[Name of organization]* to receive a \$1 donation from every purchase of the \$2.50 Giant Food Community Bag.

The Community Bag Program facilitates community support with the goal to make a difference in the vicinities where shoppers live and work. More than \$400,000 has been donated to over 1,400 local nonprofits since the Program launched in July 2019.

*"[1-2 sentence quote reflecting excitement about being chosen],"* said *[name]*, Executive Director of *[name of organization]*. *"[Short quote on how this donation will help you fulfill mission]."*

*[Name of organization]* is a nonprofit based in *[city, state]*. Founded in *[year]*, *[name of organization]* has *[describe efforts in the community]*. Learn more about *[name of organization]* by visiting *[website]*.

For more information on the Giant Food Community Bag Program, visit [giantfood.2givelocal.com](http://giantfood.2givelocal.com).



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